

# BRINGING OUT THE BEST IN YOURSELF AT WORK

## TRAIN-THE-TRAINER VIRTUAL PROGRAM 1

### I N F O R M A T I O N

<p><b>Program Overview</b> Read about the intention &amp; purpose of “<i>Bringing Out the Best in Yourself at Work.</i>” <b>Page 1</b></p>	<p><b>Program Information</b> Find program information, including logistics, virtual meeting details and more. <b>Page 2</b></p>	<p><b>Program Structure</b> Read about the theory and practice of “<i>Bringing Out the Best in Yourself at Work.</i>” <b>Page 3</b></p>	<p><b>The Enneagram</b> Learn the ancient history and multiple applications of the Enneagram. <b>Page 4</b></p>
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## BRINGING OUT THE BEST IN YOURSELF AT WORK

Fully integrates the Enneagram with today’s most important business applications of the Enneagram

6-session Train-the-Trainer program with Ginger Lapid-Bogda, PhD

How do we effectively train and consult with organizations to enable them to create sustainable and positive results using the Enneagram? This program, based on Ginger’s first book, *Bringing Out the Best in Yourself at Work*, gives you a first-hand experience and detailed activities to bring the Enneagram into organizations in the most important and most frequently used business applications of the Enneagram: communication, conflict, feedback, teams, leadership, and coaching.\*

By integrating the Enneagram with time-tested and effective models from the behavioral sciences and leadership development, participants learn high-impact activities that make the Enneagram come to life! With over 38 activities described in detail – and complete with PowerPoint slides and participant handouts – participants engage and learn, but also get practice designing and leading their own original activities. Along with a 133 page Trainer’s Guide and accompanying PowerPoints, participants also receive a set of companion training tools for the program and a certificate of completion.

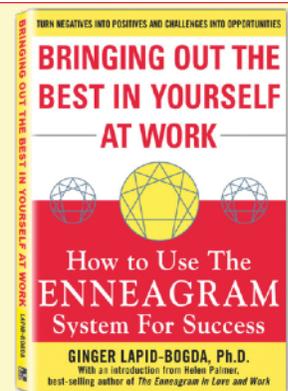
While you don’t need to be an expert in the Enneagram, training, consulting, HR, managing, or coaching to attend, it is helpful to have some background in one of the above-mentioned areas in order to ground your learning.

\*You can read about the best practices and most frequently used business applications of the Enneagram in the 2011 Benchmark Report by the EIBN (Enneagram in Business Network) by clicking [here](#).



**THIS VIRTUAL PROGRAM COVERS ALL CONTENT COVERED IN THE IN-PERSON PROGRAMS, THROUGH BOTH ZOOM AND INDEPENDENT PARTICIPANT WORK.**

There is also required pre-and post-work for each session that utilizes the Enneagram Learning Portal.



**2022 VIRTUAL PROGRAM**  
**January 31-February 11, 2022**

**6 four-hour virtual sessions plus pre-work and post-work**

Monday | January 31  
Wednesday | February 2  
Friday | February 4  
Monday | February 7  
Wednesday | February 9  
Friday | February 11

Virtual sessions | 9 am-1 pm (PST)

Program fee | \$1700 (USD)  
Register here

[info@theenneagraminbusiness.com](mailto:info@theenneagraminbusiness.com)

# MORE PROGRAM INFORMATION

<p><b>Meeting by ZOOM</b>  <i>You will need to have access to Zoom and join by camera on your computer or mobile device, plus be able to view PowerPoint slides as well as engage in large and small group discussions.</i></p> <p><b>Upon registration, you'll receive an email regarding specific Zoom details.</b></p>	<p><b>OPTIONAL SESSION</b>  <i>Each participant will have the opportunity to meet in a virtual group session for one hour (no extra cost to you) with an Enneagram teacher who is part of the Enneagram in Business Network to confirm or clarify your type. You will receive information about this closer to the program.</i></p>	<p><b>Pre- and Post-Work Required</b>  <i>Pre- and post-work is assigned for each session, primarily using the Enneagram Learning Portal (ELP), a robust, highly informative and strategically interactive online learning portal. It is essential that each participant complete all assigned activities in the time periods assigned (approximately 3-4 hours).</i></p>	<p><b>Virtual Meeting Times   2022</b>                  9 am – 1 pm (PST)                  Monday   January 31                  Wednesday   February 2                  Friday   February 4                  Monday   February 7                  Wednesday   February 9                  Friday   February 11</p> <p>Attendance is required at all sessions.</p>
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## Important Information

**Participant Requirements** Participants ideally have some background in coaching and/or some familiarity with the Enneagram system and their Enneagram type. This program is designed for people who range from some prior backgrounds in both of the above to those who have many years of experience. Understanding leadership is also a great asset.

**Hours** Daily program hours are 9 am – 1pm (PST). Times are built into the program for breaks. Be sure to reserve time between sessions for both the pre- and post-work. This work will require between 2-4 hours and will be done independently, primarily using the Enneagram Learning Portal (ELP) and some time to meet in small teams for team projects.

**Attendance** Attendance at all virtual sessions is required and cannot be made up. Virtual sessions cannot be recorded.

**Certificate** A program certificate will be sent electronically to all participants once the virtual sessions are complete. This certificate contains all the information you need should you want to use this program toward your IEA (International Enneagram Association) teacher accreditation training credits.

**Pre-Reading** Everyone must read these three books prior to the program: *Bringing Out the Best in Yourself at Work*, *The Art of the Enneagram*, and *The Art of Typing*. These can be purchased online through [Amazon.com](https://www.amazon.com) and [BookDepository.com](https://www.bookdepository.com) (which offers free international shipping to most worldwide locations). *Bringing Out the Best in Yourself at Work* is also available on Kindle.

## Materials to Be Sent Electronically

Once you register for the program, you will be sent program details and logistics, plus your membership access information to the Enneagram Learning Portal. Close to the program's start, you will also be sent PowerPoint slides.

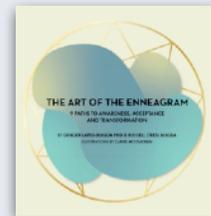
## Materials to Be Sent By Mail

Each participant will receive a 133 page "Trainer's Guide" and a set of "training tools." These items will be sent to you via Fed Ex in hard copy; please make sure to have them with you in all virtual sessions.

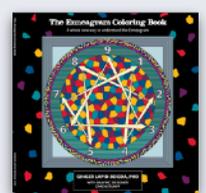
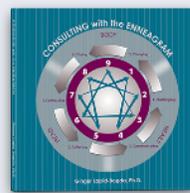
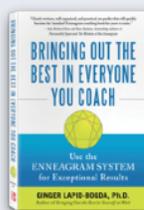
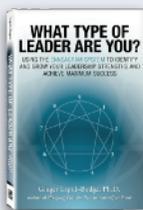
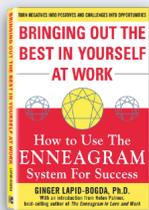
## REFUND POLICY

Cancellations only before December 1, 2021 (\$200 cancellation fee)

**Ginger Lapid-Bogda, PhD**, is an internationally recognized Enneagram author, teacher, speaker, OD consultant and coach who helps organizations, leaders, teams, and individuals use the Enneagram to enhance their personal and professional lives. She is the author of 8 Enneagram-business books, many of which have been translated into multiple languages; provides state-of-the-art Train-the-Trainer and other certificate programs around the world, based on the Enneagram's business applications; offers easy-to-use engaging Enneagram training tools; created "Know Your Type," the Enneagram App for Apple and Kindle Fire and the Enneagram Learning Portal (ELP), a way to learn the Enneagram anytime, anywhere, anywhere. Published by Ginger Lapid-Bogda, PhD:



Ginger Lapid-Bogda, PhD



# WHAT IS THE PROGRAM STRUCTURE?

## Overall Program Orientation

The Train-the-Trainer program based on *Bringing Out the Best in Yourself at Work* is highly interactive, as participants engage in many of the hands-on activities in the elaborate Trainer's Guide. Learning by doing is a core foundation of this program; watch the 9 Enneagram types come alive in these foundational activities!

## Typing

While it is essential to remember that it is not the trainer or consultant's job to type another person, it is our role to teach the system and guide participants in our program to discover (uncover) their own Enneagram style. This program teaches you how to do this in a group setting – using Typing Cards and other materials – and the typing process also applies in a 1-1 setting.

## Communication

Because this is the most commonly used Enneagram application in business settings, the applications section of the program begins here, with multiple activities to help others understand their type better and to enhance their communication skills in the process. The focus is on speaking style, body language, blind spots, and distorting filters when listening.

## Feedback

Feedback is the most underutilized skill in organizations today! Many companies provide skill-based job training and rewards systems when the real issue is that people do not get enough honest feedback, both positive and constructive. In this section of the program, you'll learn how to teach the art of giving feedback and the following "how tos": type-based strengths in giving feedback, type-based common feedback errors, and how to adjust feedback to the 9 styles for optimal impact.

## Conflict

Most people prefer to not engage in conflict, yet conflict exists in almost all relationships. With too much unresolved conflict, relationships and work suffer. With too little conflict, either people are not being forthcoming or relationships and work lose their vitality. In this section, you'll learn to understand and work with conflict from an entirely new perspective, one that makes conflict productive for organizations and a source of deep development for individuals. Why? Both the issues that cause us to react negatively and how we deal with these reactions are a result of our Enneagram style. As a result, conflict becomes a fertile source for our own personal and professional development.

## Leadership

Leadership style is a direct outgrowth of Enneagram type, and the Enneagram is a premier approach to help leaders identify their predictable strengths and derailers (development areas), as well as their paths for growth. Based on leadership paradigms and paradigm shifts, this section of the program is an easy-to-use and understandable way to help leaders dramatically develop.

## Program schedule at a glance...

### Session 1

- Program Overview
- Training Design
- Enneagram System and Typing
- Project Teams

### Session 2

- Enneagram Communication
- Enneagram Feedback
- Project Teams

### Session 3

- Enneagram Conflict
- Enneagram Leadership
- Project Teams

### Session 4

- Organization Development
- Enneagram Teams
- Project Teams

### Session 5

- Enneagram Coaching
- Transformation
- Project Teams

### Session 6

- 27 Enneagram Subtypes
- Ethics and Marketing
- Project Team Presentations
- Closing and Certificates

## Teams

This program has a major focus on using the Enneagram to understand individual behavior and team dynamics and then use to this insight for individual growth and the creation of high performing teams. We use team goals and interdependence, team roles, and the four stages of team development (forming, storming, norming, and performing), all integrated with the Enneagram.

## Coaching

This section focuses on the Enneagram and intuitive coaching as a way to access our inner resource as coaches.

## Transformation

You'll learn multiple transformational activities for your own self-development, but also for use with your leadership clients. These activities work very effectively in organizational settings.

*"Learning is more effective when it is an active rather than a passive process."*

– Kurt Lewin, PhD, the father of modern social psychology

# WHAT IS THE ENNEAGRAM?

## 3 Centers of Intelligence



Each Enneagram style is rooted in one of three Centers of Intelligence: the Head Center, the Heart Center, or the Body Center. The three Centers of Intelligence stem from a long Eastern philosophical tradition and refer to the ways in which we typically process information and respond to events. While we all have heads, hearts, and bodies, our personality is organized around one of these three centers or modalities. Each center also contains three of the nine Enneagram styles.

Head Center Styles: 5, 6, and 7  
 Heart Center Styles: 2, 3, and 4  
 Body Center Styles: 8, 9, and 1

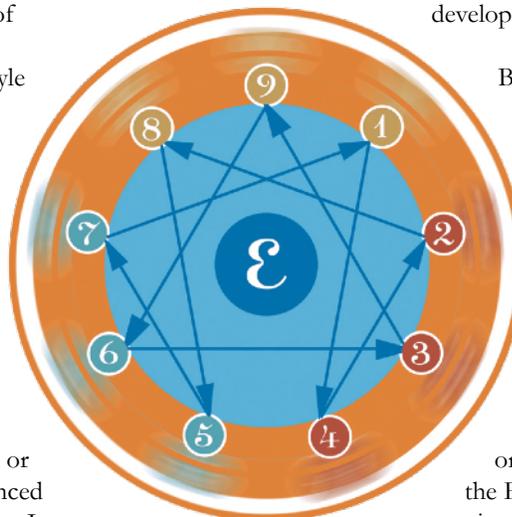
The goal of the Enneagram is integration: to fully and effectively access all three Centers and to use them in an aligned way.

## History

The Enneagram is an ancient system – at least 2000 - 4000 years old. The word comes from two Greek words ennea (“nine”) and gram (“something written or drawn”), and refers to the nine points on the Enneagram symbol. The nine different Enneagram styles, identified as numbers One through Nine, reflect distinct habits of thinking, feeling, and behaving, with each style connected to a unique path of development. Each person has only one core Enneagram style, and while our Enneagram style remains the same throughout our lifetime, the characteristics of our style may either soften or become more pronounced as we grow and develop. In addition to our core Enneagram style, there are four other styles that provide additional qualities to our personalities; these are called wings and arrows.

## Current Usage

More than a personality typology, the Enneagram is a profound map illuminating the nine different architectures of the human character. It is also the most powerful and practical system available for increasing emotional intelligence, with insights that can be used for personal and professional development.



Because the Enneagram is cross-cultural and uncannily accurate, its modern usage is growing dramatically across the globe. In addition to being used by individuals who embrace it for their own insight and development, organizations are using the Enneagram to increase emotional intelligence (EQ), enhance communication, manage conflict constructively, build high-performing teams, develop leadership, and more.

“We are looking for the key to our ultimate fulfillment in the wrong place.” – C. Naranjo

## THE 9 ENNEAGRAM TYPES

<b>Ones</b>	Seek a perfect world and work diligently to improve both themselves and everyone and everything around them.
<b>Twos</b>	Want to be liked, try to meet the needs of others, and attempt to orchestrate the people and events in their lives.
<b>Threes</b>	Organize their lives to achieve specific goals and to appear successful in order to gain the respect and admiration of others.
<b>Fours</b>	Desire deep connections both with self and others, and they feel most alive when they authentically express their feelings.
<b>Fives</b>	Thirst for information and knowledge and use emotional detachment as a way of keeping involvement with others to a minimum.
<b>Sixes</b>	Have insightful minds, are prone to worry, and create anticipatory scenarios to feel prepared in case something goes wrong.
<b>Sevens</b>	Crave stimulation (ideas, people, and experiences), avoid pain, and create elaborate future plans to keep all their options open.
<b>Eights</b>	Pursue the truth, like to keep situations under control, want to make important things happen, and try to hide their vulnerability.
<b>Nines</b>	Seek peace, harmony, and positive mutual regard and dislike conflict, tension, and ill will.