

TYPE, TEACH, TRANSFORM THROUGH THE 27 ENNEAGRAM SUBTYPES

STRETCH YOUR UNDERSTANDING, ENHANCE YOUR SKILLS, AND INCORPORATE REAL-WORLD APPLICATIONS

TRAIN-THE-TRAINER VIRTUAL PROGRAM

I N F O R M A T I O N

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TYPE, TEACH, TRANSFORM THROUGH THE 27 ENNEAGRAM SUBTYPES

Stretch your understanding, enhance your skills, and incorporate real-world applications

4 session Train-the-Trainer program with Ginger Lapid-Bogda PhD

Augment Your Subtype Knowledge

- We'll explore the architecture of each Enneagram type as a context for subtypes.
- You'll immerse yourself in in-depth subtype knowledge.
- There'll be ample opportunity to ask all your questions about subtypes.

Increase Your Subtype Skills

In this program, you'll learn how to use stories and examples that highlight all three subtypes of each Enneagram type, ensuring your teaching goes beyond a single subtype perspective. You'll also receive subtype PowerPoint slides designed to strengthen both your content and delivery skills. These insights and tools can be applied broadly, to typing, personal and professional growth, leadership development, relationships, team effectiveness, and more.

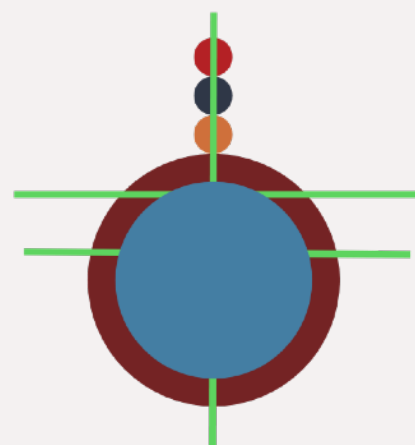
Practice, Practice, Practice

You'll practice teaching subtypes, giving examples of subtypes in action, using subtypes in the typing process, and more. There will be supportive, constructive feedback throughout the program on your teaching, typing, and subtype stories.

THIS PROGRAM PREPARES YOU TO TEACH SUBTYPES AT AN ENTIRELY NEW SKILL LEVEL!

Program Materials: New book on subtypes ("The Enneagram Subtype Primer"), PowerPoint slides, hard copy and virtual training tools, and more

Program Prerequisites: Strong knowledge of the Enneagram and accurate identification of your type



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2026 VIRTUAL PROGRAM

July 17, 20, 22 and 24, 2024

4 virtual sessions F-M-W-F
9 am-1 pm PST

Friday | July 17
Monday | July 20
Wednesday | July 22
Friday | July 24

Program fee \$1500 (USD)

Register here:
TheEnneagramInBusiness.com

MORE PROGRAM INFORMATION

<p>Zoom Meetings You will need to have access to Zoom (virtual meeting platform) and be able to join with video on your computer or mobile device and be able to view PowerPoint slides and join discussions. Prior to the program, you'll receive an email regarding specific Zoom details.</p>	<p>Prerequisites All participants are expected to know the Enneagram system, their type and, if possible, their subtype. If you are unsure of your subtype, we will try to help you with this during the program itself.</p>	<p>Pre- and Post-Work Pre- and post-work is assigned for each session, primarily using the Enneagram Learning Portal (ELP), a robust, interactive online learning portal. There will also be a small, deeply-informative book to read. It is essential that each participant complete all assigned activities in the time periods requested.</p>	<p>Virtual Meeting Times 9 am – 1 pm (PST) Friday July 17 Monday July 20 Wednesday July 22 Friday July 24 Refund Policy Cancellations only before May 17, 2026 (\$200 cancellation fee).</p>
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Important Information

Participant Requirements This is a sophisticated program for people who want to use subtype information in accurate and nuanced ways.

Hours Daily program hours are 9 am – 1 pm (PST). Times are built into the program for breaks. Be sure to reserve time between sessions for both the pre- and post-work. This will be between 1-2 hours and will be done independently, using the Enneagram Learning Portal (ELP).

Attendance Attendance at all sessions is extremely important.

Certificate A program certificate will be sent electronically to all participants once the virtual sessions are complete. This certificate contains all the information you need should

you want to use this program toward becoming an IEA (International Enneagram Association) Accredited Professional (32 credit hours plus an additional 10 credit hours because this program is part of an IEA accredited school).

Pre-Reading Everyone must read three books: *The Art of Typing* (purchase [print/eBook](#)), *The Enneagram Development Guide 3rd edition* (purchase [print/eBook](#)), and "The Enneagram Subtype Primer," a new book which will be sent to you via FedEx and is available only through this program.

Materials (Sent Electronically)
After you register, you will be sent program details, logistics, and ELP access. Before the first session, you will also be sent PowerPoint slides.

Materials (Sent By Mail)

Close to the program's start, you will receive the subtype book and a few training tools. These items will be sent by FedEx; please make sure to have them with you in all virtual sessions. Please make sure we have you best mailing address.

Ginger Lapid-Bogda, PhD, an internationally respected Enneagram author, teacher, OD consultant and coach, helps organizations, leaders, teams, and individuals use the Enneagram to enhance their personal and professional lives. She is the author of 9 Enneagram books, many of which have been translated into multiple languages; provides Train-the-Trainer and other certificate programs around the world, based on the Enneagram's business applications; offers Enneagram training tools (both hard copy and virtual); and created "Know Your Type," the Enneagram App for Apple, and the Enneagram Learning Portal, for online learning.



Ginger Lapid-Bogda



27 Enneagram Subtypes
(3 versions of each type)

Self-preservation Subtype

Social Subtype

One-to-One Subtype

Your subtype is created when the emotional habit ("passion") of your type intersects with the basic instinct(s) most activated in you: self-preserving, social or one-to-one. You may relate to having more than one subtype.

WHAT IS THE PROGRAM STRUCTURE?

Overall Program Orientation

This program enhances your subtype knowledge and skills in using this important aspect of the Enneagram in your work with clients. Each of the four virtual sessions is four hours long. They begin at 9 am PST and end at 1 pm PST, with assignments given in-between.

Note: the program starts on a Friday to give you more time to prepare for the Monday session than just one day!

Session 1 | Program overview

Session 1 sets the framework and content for the program, starting with why we are doing a subtype program and what makes the instinctual subtypes so important. To that end, we will create a common subtype language, illuminate the key elements or structure of what type really is, and then dive into the instincts, the nine passions, and subtype theory and practice.

If you teach subtypes too early, people get confused. If you don't know subtypes or don't use subtypes at all, you might unintentionally confuse or mislead people by giving examples of a type that go with one subtype but leave out the other two subtypes. You might also unintentionally mistype people by not being knowledgeable about the subtypes because some subtypes may look more like another type than the actual type of the person.

Session 2 | Typing and teaching subtypes

How do you use subtype information when working to help others find their type accurately? How much or how little do you teach and when? How much do you need to know in order to teach subtypes as they relate to specific applications? How do you teach subtypes so you don't have to have all the answers, but allow those you teach to get enough information from you to identify their subtypes themselves. You'll receive great PowerPoint slides and practice your teaching skills with real-time feedback.

Session 3 | Subtype applications

This session focuses on understanding and exploring the major applications of using subtypes in a variety of teaching settings: relationships, conflict, leadership, teams and more. Subtype applications are rich in insight and practical in application.

Session 4 | Deeper work with subtypes and instincts

Because our subtype responses reflect when we functioning at our most automatic – meaning almost no room to push the pause button – working with subtype development can be a profound path to change and transformation. This session explores using subtypes for personal development and deep transformational work; learning and practicing subtype-based catalytic conversions; freeing our instincts – self-preserving, social and 1-1 – from our passions as a way to get our real needs met, and more.

Program schedule at a glance...

SESSION 1: OVERVIEW

- Introductions
- Why teach subtypes?
- Creating a common subtype language
- The Enneagram architecture
- Subtype immersion
- Teaching type without subtype bias

SESSION 2: TYPING AND TEACHING SUBTYPES

- Typing individuals in the context of subtypes
- Teaching subtypes practice and feedback

SESSION 3: SUBTYPE APPLICATIONS

- Application: relationships
- Application: conflict
- Application: leadership
- Application: teams

SESSION 4: DEEPER WORK WITH SUBTYPES AND INSTINCTS

- Personal development
- Deep transformational work with subtypes
- Subtypes and catalytic conversions
- Freeing our instincts as a transformative path
- Closing and certificates



Clearing up confusions

Sometimes learning about subtypes creates more confusion than clarity. And if you're confused, your clients will also be perplexed. Do you think you know everything about subtypes and have no confusion whatsoever? Realistically, we're all learning and evolving our understanding, so there is always more to learn and clarify. Can you have more than one subtype? Can you be a type but not relate to any of its three subtypes? Can you relate to all three subtypes, and does this matter?

What is the difference between instincts and subtypes? What actually is a counter-type? Why are counter-types important, or are they? Are subtypes more important than type? What are the best names to use for instincts? What words do we use for the nine emotional habits ("passions")? What are the best names to use for each of the subtypes?

How can you remember all you need to know about the 27 different subtypes? What is most important to know? How do you learn more? We'll address all these questions.